



# 2017 SPONSORSHIP AGREEMENT

Please complete the form below and return to:

CoMo Derby Dames  
 PO Box 30076, Columbia, MO 65205  
[comoddsponsorship@gmail.com](mailto:comoddsponsorship@gmail.com)

Sponsor: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## SPONSORSHIP PACKAGES:

GRAND SLAM \$700		
<ul style="list-style-type: none"> <li>• Full-page program add</li> <li>• 6 mentions during home bouts</li> <li>• Tackside banner placement in venue</li> </ul>	<ul style="list-style-type: none"> <li>• 6 Home bout tickets</li> <li>• Commemorative team photo</li> </ul>	<ul style="list-style-type: none"> <li>• Web presence and opportunities to offer promotions via CMDD website and Facebook</li> </ul>
LEAD JAMMER \$500		
<ul style="list-style-type: none"> <li>• Half-page program add</li> <li>• 4 mentions during home bouts</li> <li>• Venue banner placement</li> </ul>	<ul style="list-style-type: none"> <li>• 4 Home bout tickets</li> <li>• Commemorative team photo</li> </ul>	<ul style="list-style-type: none"> <li>• Web presence and opportunities to offer promotions via CMDD website and Facebook</li> </ul>
ALL SKATE \$300		
<ul style="list-style-type: none"> <li>• Quarter-page program add</li> <li>• 2 mentions during home bouts</li> <li>• Venue banner placement</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Home bout tickets</li> <li>• Commemorative team photo</li> </ul>	<ul style="list-style-type: none"> <li>• Web presence and opportunities to offer promotions via CMDD website and Facebook</li> </ul>
CUSTOM PACKAGE \$ ____		
<p>This package requires approval of Como Derby Dames officer. Sponsors may choose options that are unique for their business. Exclusive sponsorship privileges are also available.</p>		

### Authorization

I hereby acknowledge that I am authorized on behalf of the Sponsor listed above to enter into this contract on its behalf. I have read, understand and agree to the Contract Terms and Conditions attached to this agreement.

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Acknowledgment** (to be completed by representative of CoMo Derby Dames) hereby acknowledges that I am authorized on behalf of the CoMo Derby Dames to enter into this contract on its behalf.

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# CoMo Derby Dames Sponsorship Agreement

The following terms and conditions apply to the CoMo Derby Dames Sponsorship Agreement (Contract) between CoMo Derby Dames (CMDD) and the person or entity identified in the Contract (Sponsor). When fully executed, this document will establish the entire sponsorship agreement between CMDD and the Sponsor.

The Sponsor agrees to pay CMDD as indicated above. In consideration of the payment detailed in "Section 5", the Sponsor shall receive appropriate acknowledgement as a sponsor of CMDD as described in "Section 2". CMDD is a not-for-profit, 501(c)3 organization; sponsorship fees may be tax deductible.

## Logo and Printing Requirements:

- The Sponsor is responsible for meeting file specifications and agrees to deliver electronic files to a CMDD representative in a timely manner. File specifications will vary depending on the type of item being printed. File specifications will be given in writing to the Sponsor as soon as they are available.
- All printed material and any logo appearing on a CMDD official item is subject to approval by the officers of CMDD, and CMDD reserves the right to reject any printed material.
- The Sponsor is responsible for the design of any file intended for printing. CMDD will not alter a file other than to re-size for printing. CMDD is not responsible for the final appearance of any printed material.
- The final decision regarding placement of the Sponsor's program ad, signage and/or logo shall rest with CMDD and the bout venue.

**Exclusive Sponsor Privilege:** "Exclusive Sponsor Privilege" means that CMDD will not enter into a Sponsorship Agreement with any other business or entity offering a competing product or service without written approval from Sponsor. Additionally, Sponsor will be given the right of first refusal to be an exclusive sponsor for the CMDD regular season following the season to which the Contract applies.

**Mentions During Bout:** Mentions will be made by the official bout announcer. Two (2) mentions will not be made during the same announcer break-in. Wording of mentions should be given to a CMDD representative in a timely manner. Wording of announcements is subject to approval by CMDD and the bout venue.

**Changes/Cancellations:** Any changes to the Contract made by the Sponsor must be submitted in writing to CMDD within fourteen (14) days of the finalization of the Contract. If the Sponsor chooses to cancel the Contract before the end of the CMDD Regular Season, a pro rata portion of the sponsorship fee will be returned to the Sponsor less any costs incurred by CMDD due to the cancellation. If CMDD chooses to cancel the Contract before the end of the CMDD Regular Season, a pro rata portion of the sponsorship fee will be returned to the Sponsor. If either party chooses to cancel the Contract before the end of the CMDD Regular Season, and payment was made by barter, CMDD will return any unused goods to the Sponsor and any un-redeemed services will be deemed void.

## Limitations and Exclusions:

- Onsite activities apply to regular season home games only (unless sponsorship is explicitly for an intraleague event). Packages will not be honored when CMDD plays an intraleague event at another venue, nor when CMDD is participating in a regular season away game.
- Packages can be secured by paying the sponsorship fee or by barter. Examples of acceptable barter include: Help Design/Construct VIP Seating Area, Penalty Box, or Scoreboard at Venue; Raffle Prize Donations; Host CoMo Derby Dames Fundraiser, Award Ceremony or Other Event