

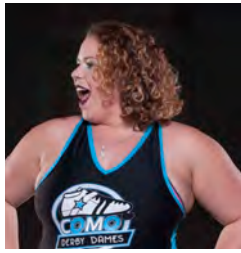
COMO

ROLLER DERBY

Support
your
local
**ROLLER
DERBY**
league

2019 Sponsorship Guide

Columbia
Missouri



We are Como.

[a skater-owned and -operated roller derby league based in Columbia, Missouri]



We believe that roller derby provides an opportunity for people of **ALL GENDERS**

to participate in a

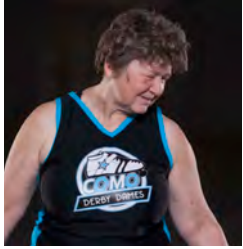
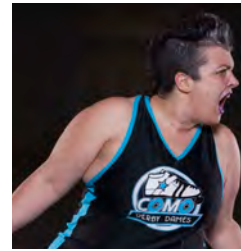
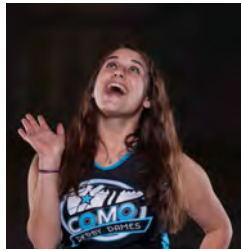
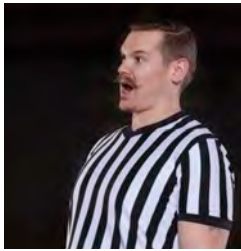
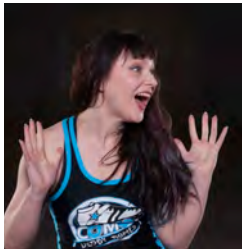
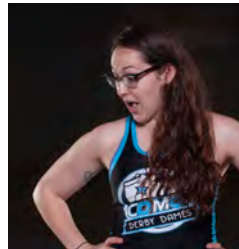
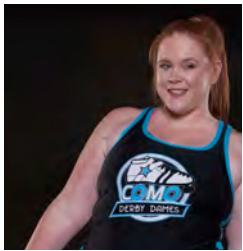
POSITIVE, INCLUSIVE SPORTS SETTING.

As a league we strive for

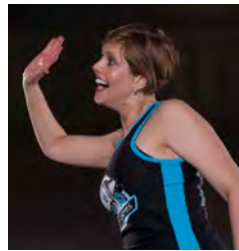
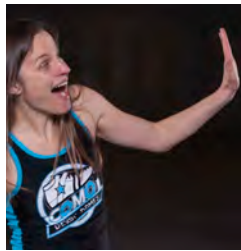
DIVERSITY IN MEMBERSHIP

and strongly encourage

COMMUNITY INVOLVEMENT.



Como Roller Derby is recognized as a member league of the Women's Flat Track Derby Association (WFTDA) and a registered 501(c)(3) not-for-profit in Missouri. Donations are tax-deductible.



We welcome you.

This is our community.

CMRD was founded in **2007**

63% of league members have been involved for more than 4 years

135 fans attend our home games, on average

Our online presence

Followers:

4,119

Likes:

4,330



Average reach per post:

485

We give back to Columbia every year.

In 2018, we donated our time and energy to KidsFirst Optimist Club, Central Missouri Humane Society, and Columbia Second Chance. We raised over \$1,000 (monetary donations + supplies) for rescued animals in Mid-Missouri.

Followers:

1,467



You can sponsor your local roller derby league.

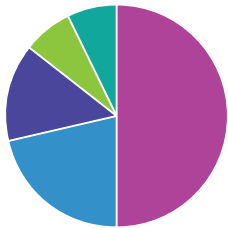
| | THE APEX | LEAD JAMMER | ALL SKATE |
|-------------------------------|--|--|--|
| INVESTMENT | \$700 | \$500 | \$300 |
| GAME SIGNAGE | Premium trackside (extra large banner) | Trackside | Venue |
| PROGRAM AD | Full-page | Half-page | Quarter-page |
| HOME GAME ANNOUNCER SHOUTOUTS | 3 mentions | 2 mentions | 1 mention |
| COMPLIMENTARY TICKETS | 6 to each home game | 4 to each home game | 2 to each home game |
| ONLINE PRESENCE | Website presence & opportunity to offer promotions via CMRD facebook | Website presence & opportunity to offer promotions via CMRD facebook | Website presence & opportunity to offer promotions via CMRD facebook |

Choose a support level or create a custom package.

Who is Como Roller Derby?

We are a team of volunteers.

Our league comprises

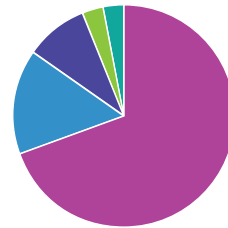


skaters 50%
non-skating officials 22%
committee volunteers 14%
skating officials 7%
event volunteers 7%

100% of our skaters serve on committees.

Our roots are in Mid-Missouri.

CMRD members reside in



Boone County 70%
Cole 15%
Callaway 9%
Cooper 3%
Montgomery 3%

We practice in Columbia, Jefferson City, and Hallsville.



Roller derby provides kids and adults with strong (generally women) role models who show their athleticism in a wide range of body types and ability. I love derby because it is a sport rooted in feminism and activism, and I believe we help advance diversity and equity in our sport and community.

— Mesch'er Up, interleague liaison

I grew up playing organized sports, and it's wonderful to have that back in my life. More than anything though, it's an instant community of friends, and a place where you can be yourself.

— Shank, treasurer

Roller derby gives me a place to be myself with my teammates and to work toward a common goal of empowering others through sportsmanship and comradery. Plus, it's fun as heck.

— Dee Flesher, president

Derby is all about embracing each other's differences and discovering our individual strengths, both on and off the track. It's an awesome sport!

— Apple Sass, marketing chair

PHOTOS BY GREG DUNN AND SAM SURGENER

To inquire about sponsorship, contact comoddsponsorship@gmail.com

Paypal, check, and cash options available

@comorollerderby



comorollerderby.org

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