

COMO

ROLLER DERBY

Columbia
Missouri

Support
your
local

ROLLER DERBY

league

2020 Sponsorship Guide

PHOTO BY D. QUINN PHOTOGRAPHY

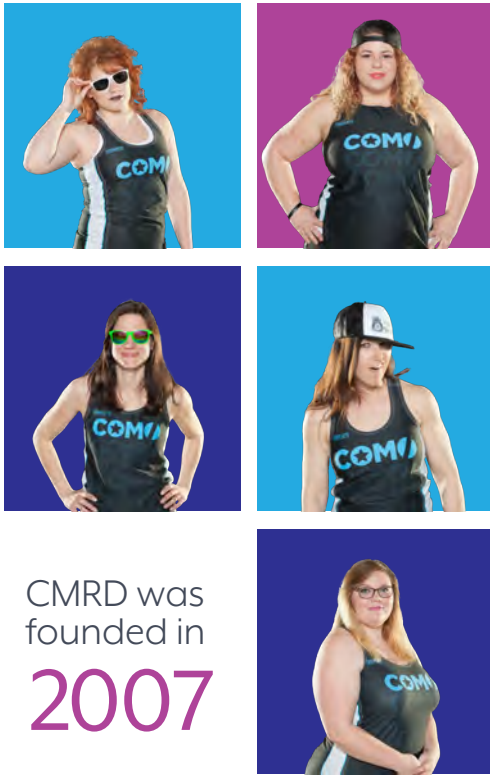
We are roller derby.

[CMRD is a skater-owned and -operated roller derby league based in Mid-Missouri.]

We believe that roller derby provides an opportunity for people of **ALL GENDERS** to participate in a **POSITIVE, INCLUSIVE SPORTS SETTING.**

As a league we strive for **DIVERSITY IN MEMBERSHIP** and strongly encourage **COMMUNITY INVOLVEMENT.**

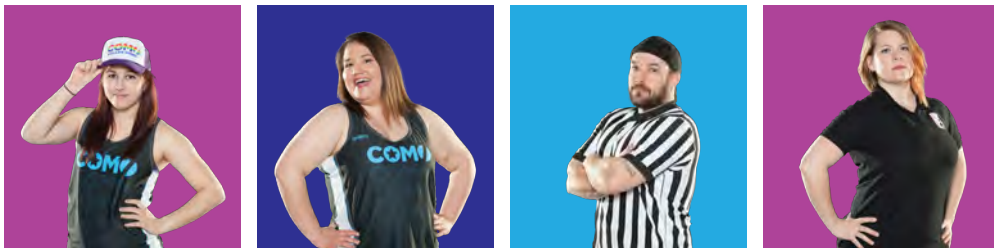
CMRD was founded in **2007**



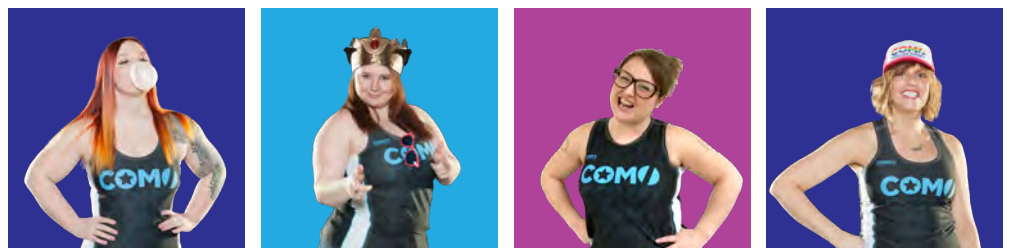
216
international WFTDA ranking, as of 12/19



Como Roller Derby is recognized as a member league of the Women's Flat Track Derby Association (WFTDA) and a registered 501(c)(3) not-for-profit in Missouri. Donations are tax-deductible.



57%
of league members have been involved for more than 5 years



To inquire about sponsorship, contact comoddsponsorship@gmail.com

You can sponsor your home team.

Choose a support level or create a custom package.

	THE APEX	LEAD JAMMER	ALL SKATE
INVESTMENT	\$700	\$500	\$300
DISPLAY YOUR BANNER	Trackside	Trackside	Trackside
PROGRAM AD	Full-page	Half-page	Quarter-page
HOME GAME ANNOUNCER SHOUTOUTS	3 mentions	2 mentions	1 mention
COMPLIMENTARY TICKETS	6 to each home game	4 to each home game	2 to each home game
ONLINE PRESENCE	Website presence & opportunity to offer promotions via CMRD facebook	Website presence & opportunity to offer promotions via CMRD facebook	Website presence & opportunity to offer promotions via CMRD facebook

We give back to our community every year.



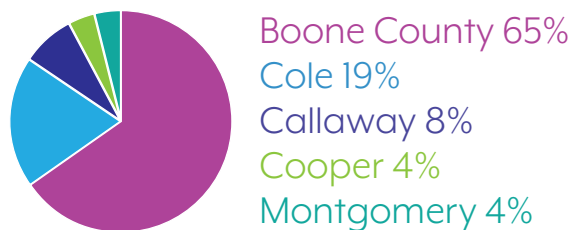
In 2019, we donated our time and energy to Columbia Second Chance, Central Missouri Humane Society, The Spay Neuter Project, and Coyote Hill Children's Home. We raised \$500 in food and cash donations for children in need, helped find homes for two dogs, and collected 92 pounds of kitten food when a local rescue had an urgent need.

Our online presence



Our roots are in Mid-Missouri.

CMRD members reside in



We practice in Hallsville, Jefferson City, and Columbia.

We are a team of volunteers.

Our league comprises



100% of our skaters serve on committees.



I love derby because it is both an athletic outlet and a community. Como Roller Derby is a place I can push myself to excel and have a support system to help me succeed.

— Red Reaper, Events Committee



Derby gives me the opportunity to maintain my athleticism and surround myself with others who challenge the athlete in me.

— Payne Gretzky, Sponsorship & Revenue Committee



I grew up playing organized sports, and it's wonderful to have that back in my life. More than anything though, it's an instant community of friends and a place where you can be yourself.

— Shank, Coaching Committee



Roller derby is a sport that allows me to feel empowered, confident, and strong. It allows me to be unapologetic about my body as it takes up space. Most importantly, roller derby has given me a second, chosen family; together we celebrate our successes and build each other up.

— Code Monkey, Coaching Committee

PHOTOS BY SAM SURGENER AND D. QUINN

@comorollerderby



comorollerderby.org

PO Box 30076

Columbia, MO 65205

To inquire about sponsorship, contact comoddsponsorship@gmail.com or call Laura Pruitt at 573-999-1880.

